ADOBE (B.A.S.E.)

Architecture, design and material research define the development path behind **B.A.S.E.,** a collection concept conceived to establish a new ceramic language for Cercom. The acronym **B.A.S.E.** represents four different materials, reinterpreted in porcelain stoneware to interact with volumes and surfaces, encourage experimentation and create perfectly balanced colour harmonies.

Earth is the inspiration behind the **ADOBE** collection, whose name refers to the "unfired bricks made from earth and straw" traditionally used as building materials. An ancient technique, rooted in some of the earliest construction methods adopted around the world, whose artisanal character **Cercom** has rediscovered through handmade prototypes created by mixing clay-rich earth, sand, water and other materials. This research has resulted in two distinctive and contemporary surfaces: **Sand** and **Clay**.

ADOBE Sand immediately draws the eye with its authentic appearance and vibrant texture, characterised by a subtle graininess that recreates the effect of limestone inclusions. **ADOBE Clay**, by contrast, has a softer, earthier character, highlighting the subtle imperfections that evoke the touch of handcrafted materials. Equally captivating to the touch, ADOBE surfaces fully express the potential of **Contour Tech™,** a technology that makes it possible to shape the engobe, creating micro-reliefs, subtle depressions and genuinely three-dimensional variations that are perfectly synchronised with the graphic design. Extensive colour research has resulted in a palette of five neutral, natural shades, each available in both surface interpretations and designed to coordinate with the distinctive **Chips** décor.

The ADOBE range has been developed to enhance both indoor and outdoor spaces in contemporary architectural projects. It is available in the **Natural R10** finish, offered in a wide selection of sizes up to the large 120x120 cm format, and in an **R11 finish** specifically designed for outdoor applications. The latter is also available in a 20 mm thickness, making it suitable for drive-over areas and raised outdoor flooring systems. The R11 finish features **Mellow Touch™,** an exclusive innovation developed by **ROMANI SURFACE LAB™** that redefines the balance between technical performance and sensory experience, even in outdoor settings, while ensuring maximum slip resistance.

Also available on demand, **Rockface** is an innovative edge treatment that creates a bold, deep split effect, faithfully reproducing the authentic appearance of traditional building materials. Developed for more complex architectural applications, Rockface enhances the collection's material character and expands the expressive potential of porcelain stoneware, combining outstanding technical performance with a striking visual impact that brings depth, strength and structure to architectural spaces.

Technology:	Coloured-body glazed porcelain stoneware
Colours:	White Sand, Desert Sand, Taupe Sand, Vulcan Sand, Moss Sand White Clay, Desert Clay, Taupe Clay, Vulcan Clay, Moss Clay
Décors:	Chips
Sizes – 9.5 mm thickness:	30x60 cm, 60x60 cm, 60x120 cm, 120x120 cm
Sizes – 8.5 mm thickness:	100x100 cm
Outdoor R11 sizes:	100x100 cm – 8.5 and 20 mm thickness 60x120 cm – 9.5 and 20 mm thickness excluding the colours Vulcan Sand and Vulcan Clay
Finishes:	Natural R10, R11, Rockface
Applications:	Indoor and outdoor floor and wall coverings for residential and commercial settings
Production:	Made in Italy

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