## BARK (B.A.S.E.)

Architecture, Design, and Material Research Shape the Development Path of **B.A.S.E. .**

**B.A.S.E.** is the collection container that aims to become a new ceramic language for Cercom. The acronym **B.A.S.E.** represents four distinct materials, interpreted in porcelain stoneware to engage with volumes and surfaces, while experimenting and composing chromatic harmonies in perfect balance.

The first chapter, **BARK**, is an original interpretation of natural wood, developed through the selection of four distinct wood species, each characterized by its own colors and graphic textures. BARK presents a contemporary and essential vision, focused on design potential, of a material capable of expressing strength, warmth, and vitality—especially when combined with other series within the B.A.S.E. container.

The four BARK variations evoke the natural colors of wood, highlighting knots, veins, and chromatic contrasts that differentiate one species from another. From the Scandinavian-inspired minimalism of the lighter shades to the rich, bold personality of the darker ones, the range adapts to eclectic and on-trend stylistic choices, including contemporary outdoor design.

The BARK format range balances the demands of contemporary design with the classic aesthetics of wood-effect flooring through ceramic planks in **20x120 cm and 30x120 cm**, the latter also available in a **20mm thickness with R11 grip finish**.

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| **Technology**: | Glazed Porcelain stoneware with coloured body |
| **Colours**: | Elm, Oak, Ash, Walnut |
| **Sizes**: | cm 20x120, 30x120 |
| **Sizes 2 cm**: | cm 30x120 |
| **Finish**: | Nat R10 e R11, R9 soft touch |
| **Decorative structures**: | Chevron dx/sx 56,6x9,6, Mosaics |
| **Use:** | Indoor and outdoor residential and commercial construction |
| **Production**: | Made in Italy |

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